

Outdoor Movies Returning to South Milwaukee Farmers' Market

Guardian Credit Union Movie Nights Set for Aug. 14, 21 and Oct. 9

SOUTH MILWAUKEE – Outdoor movies are returning downtown.

Guardian Credit Union Movies at The Market have been scheduled for three Thursdays this summer and fall at the South Milwaukee Downtown Market: Aug. 14 and 21 and Oct. 9.

Showtime is approximately 8 p.m. for the August shows and 6:30 p.m. for the October movie, which concludes the market's popular season-ending Fall Family Festival event.

"It's great to see this family event returning to South Milwaukee," South Milwaukee Mayor Erik Brooks said. "These were a hit in 2011 and 2012, and I can't thank Guardian Credit Union and the Downtown Market enough for stepping up to make these happen again this year.

"These types of partnerships are exciting to see."

Said GCU President Steve Wesson: "We're proud to contribute toward bringing this family-friendly event back. We are committed to the communities we serve and have deep roots in South Milwaukee. Partnering with the city and farmers' market to make this happen was an easy decision for us."

The Downtown Market opened its sixth season on Thursday, June 5, and it concludes with the Fall Family Festival event on Oct. 9. More than 50 vendors are expected each week.

The market will be located at 12th and Milwaukee Avenues into July due to a road construction project at its normal location on 11th and Milwaukee.

The movies will only add to the farmers' market experience, market Chairman David Kieck said.

"These movies are a great way for us to live our mission of bringing new life to downtown South Milwaukee," Kieck said. "Of course, we hope attendees stop by the market, grab dinner, shop, and listen to some live music before they settle in for the movie. The market is a terrific family event, much like these outdoor movies."

Look for more details soon on the movies to be shown.

About Guardian Credit Union

Guardian Credit Union is a not-for-profit, member owned financial cooperative open to anyone living or working in Kenosha, Milwaukee, Ozaukee, Walworth, Washington, and Waukesha counties. Family members are also eligible for membership, regardless of where they live. For more information on Guardian Credit Union membership, contact the member service line at 414.546.7450 or visit guardiancu.org.

About the South Milwaukee Downtown Market

Area residents looking for a unique shopping experience travel to downtown South Milwaukee, where they find an eclectic mix of merchants selling fresh fruits and vegetables, baked goods, flowers, art, jewelry and other local goods. They also find a sampling of area restaurants, live entertainment and special events as part of what is a true destination for families, foodies and everyone in between. It's a simple yet ambitious vision – one that the South Milwaukee Downtown Market has achieved ever since it launched in July of 2009. Located on 11th and Milwaukee Avenues near the heart of the South Milwaukee city center, the Downtown Market has grown to become one of the largest in the area with more than 50 regular vendors and hundreds of regular customers. It is operated by a committee of local residents, business owners and city and civic leaders that all have the same goal in mind: find new ways to breathe new life and instill new energy in downtown South Milwaukee.

For More Information

www.smdowntownmarket.org or www.guardiancu.org.

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