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Guardian Credit Union Rolls Out Educational Tuition Discount Program for its Members

West Milwaukee, WI — [October 15, 2015] Education is the key to success in the modern economy, yet a college diploma is becoming harder and harder to obtain. With rising tuition and increasing competition for enrollment, many bright, capable students find themselves unable to afford college. Even those who attend often graduate deeply in debt, putting a strain on their financial future.

To relieve this financial strain, the Guardian Credit Union (GCU) has recently launched the Get Smart initiative. The CEO of GCU Steve Wesson says he understands "the importance of education and the impact it has on building a sustainable community." With this in mind, the credit union is offering its 36,000 members and employees discounts of up to 20% on their education.

Program Profile

The Get Smart program is a partnership between GCU and the following five colleges, each of which offers unique benefits:

- Upper Iowa University- Students in Associate's and Bachelor's degree programs will receive a 10% discount on the cost of tuition throughout the course of their studies. GCU member owners and employees will also receive discounts on certification and continuing education programs, and do not have to pay enrollment fees for these courses. These benefits apply only to students at the university's Milwaukee campus.
- Herzing University- All graduate and undergraduate GCU member owners will receive a 10% discount on the cost of tuition. Members are also exempt from enrollment and application fees, and may request a free evaluation of the credits they have received from previous jobs, military service, or schools.
- Lakeland College- Undergraduate students will receive a 20% discount on the price of their tuition, while graduate students will get a 10% discount. These benefits, however, do not apply to students in aviation or professional review courses.
- Ottawa University- All undergraduate and graduate students who are GCU members may claim a 12% discount on the cost of their tuition throughout the course of their studies. Member



owners and employees are also exempt from university enrollment and application fees, and will receive discounts on certification and continuing education courses.

- Wisconsin Lutheran College- All GCU member owners and employees who are enrolled in the College of Adult and Graduate Studies, whether as undergraduate or graduate students, will receive a \$1,000 scholarship.

Accepting the Offer

To take advantage of the Get Smart with GCU program, you must first become a member of the credit union. Any Wisconsin resident who lives or works in the following counties can open an account with a minimum 5 dollar deposit: Walworth, Racine, Washington, Kenosha, Ozaukee, Waukesha, or Milwaukee.

Once you've become a credit union member, the next step is to fill out the Education Tuition Discount Program form. You must enter basic contact and account information, select the college you plan to attend, and enter your expected start date, graduation date, and the subject you want to major in. The manager of your local GCU branch must then authorize the form to confirm that you have an account. You may then deliver the form to your school and begin saving.

In addition to allowing you to join Get Smart with GCU, becoming a member owner will also qualify you for all of the other benefits that the credit union offers. These include a free checking account, convenient online and mobile banking services, and other discounts such as 10% off on cellular service from Sprint, and discounts from DIRECTV and Allied Moving Services.

The Guardian Credit Union has over 36,000 employees and member owners throughout the state of Wisconsin. We are constantly looking for new opportunities to help our members save money and improve their quality of life. For more information or to start saving, call us at (414) 546-7450 or [visit our website](#) today.