



**For Immediate Release:**

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**Guardian Credit Union Unveils New Website and Updated Logo**

**West Milwaukee, WI** – May 30, 2014: Earlier this month, Guardian Credit Union launched its new responsive design website. The new website is designed to resize itself to fit the screen of any device, including computers, tablets, and mobile phones.

Guardian's new website features enhanced navigation that allows the user to obtain sought-after information more quickly and easily. The site also showcases a fresh, clean layout that highlights the credit union's new branding initiatives.

Guardian Credit Union used the new platform to unveil its updated logo – its shortened name GCU.

"We felt it was time to modernize ourselves and better share the story of who we are. GCU allows us to emphasize the 'CU' in our name, reinforcing to our members the credit union value that we work hard for their money just like they do," Steve Wesson, President and CEO of Guardian Credit Union.

For more information, please visit [www.guardiancu.org](http://www.guardiancu.org)

Guardian Credit Union is a not-for-profit, member-owned, financial cooperative open to anyone living or working in Milwaukee, Waukesha, Racine, Kenosha, Ozaukee, Walworth, and Washington counties. Family of credit union members are also eligible for membership, regardless of where they live. For more information on Guardian Credit Union membership, please contact the member service line at 414.546.7450 or visit [guardiancu.org](http://guardiancu.org).

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