



For Immediate Release:

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Guardian Credit Union and Discover® Partner to Launch New Debit Card Program

West Milwaukee, WI — [September 16, 2014]: Guardian Credit Union has launched an innovative debit card program featuring a new GCU Discover® debit card. The product combines GCU's commitment to member service with the cutting-edge offerings of Discover to offer a superior debit card product.

"GCU is proud to be one of the growing number of U.S. financial institutions to offer Discover debit cards. By switching to Discover, our members gain excellent benefits that include advanced fraud protection," said Steve Wesson, President of Guardian. "In today's world, security for our members remains one of our highest priorities."

Consumer, Business, and Health Savings Account cardholders started receiving their GCU Discover debit cards in August 2014. The cards replace their current Visa® debit cards and can be obtained instantly upon request in any of our branches.

The innovative GCU Discover debit card allows GCU to offer its over 35,000 members broad merchant acceptance at 9 million locations worldwide, around-the-clock reliability, and an innovative Card Benefits Program powered by Discover. The advantages provided by Discover include cardholder documentation and registration services, the Lowest Purchase Price Guarantee Program, and identity theft defense. Business cardholders receive additional perks including human resources consultant services and access to legal information.

For more information, please visit www.guardiancu.org

Guardian Credit Union is a not-for-profit, member-owned, financial cooperative open to anyone living or working in Milwaukee, Waukesha, Racine, Kenosha, Ozaukee, Walworth, and Washington counties. Family of credit union members are also eligible for membership, regardless of where they live. For more information on Guardian Credit Union membership, please contact the member service line at 414.546.7450 or visit guardiancu.org.

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