



# GUARDIAN CREDIT UNION

4501 West Greenfield Avenue, West Milwaukee, WI 53214 | 414.546.7450 | 800.556.5154 | [guardiancu.org](http://guardiancu.org)

---

## **For Immediate Release:**

January 14, 2014

## **For More Information Contact:**

Heidi Bontempo  
Marketing  
414.328.2696

## **Guardian Credit Union wins the 2013 Dora Maxwell Social Responsibility Community Service Award.**

Guardian Credit Union won first place for the 2013 Dora Maxwell Social Responsibility Community Service Award for the state of Wisconsin. The Dora Maxwell Social Responsibility Recognition Award Program, sponsored by The Wisconsin Credit Union League and the Credit Union National Association (CUNA), honors credit unions for their involvement and achievements in community projects and activities.

Guardian was awarded the prize based on its charitable endeavor entitled *Guardian Cares* that has raised thousands of dollars for local charities in southeastern Wisconsin since it was introduced in 2012. This campaign allows members to vote and decide which charity will be the beneficiary at the end of the month-long program. Items are offered in exchange for donations at each branch location during the month. All profits raised go directly to the selected charity.

Dora Maxwell Social Responsibility Recognition Award has honored credit unions for charitable work in their communities since 1987. The competition is named after credit union pioneer, Dora Maxwell, who worked with several organizations to improve the living standards of the poor and needy. The winner will be announced at CUNA's Governmental Affairs Conference in February 2014.

Guardian Credit Union is a not-for-profit, member owned financial cooperative open to anyone living or working in Milwaukee, Waukesha, Racine, Kenosha, Ozaukee, Walworth, and Washington counties. Family members are also eligible for membership, regardless of where they live. For more information on Guardian Credit Union membership, contact the member service line at 414.546.7450 or visit [guardiancu.org](http://guardiancu.org).

###